

Attn: Accounting

3050 K Street NW

Washington, DC 20007

Greer, Margolis, Mitchell & Associates

WSOC-TV P.O. Box 37001 Charlotte, NC 28237 ph: (704) 335-4800 fx: (704) 335-4960

Advertiser Agency Buyer Salesperson

Product

Brand

Acct Types

Comments

Pol/B Obama/D/Pre/US (16256) Greer, Margolis, Mitchell & Associ(2890)

BASSETT,LAURA Telerep/Philadelphia, Philadelphia (1057)

ph: (555) 555-5555

Est/Headline Demo Revision

Political - Federal Candidate (1067) 1537/OBAMA FOR AMERICA (134149)

National/Political 1537/06260355

OBAMA FOR AMERICA

Invoice 645190 Inv Date 10/28/2012 Terms Net 30 Contract 325176

CO-OP/Order Type No/Normal

Standard

10/1/2012 - 10/28/2012

Package

Bill Type

Perio

Gen. Date 10/31/2012 11:29:59AM

AgB

DUPLICATE INVOICE

5:00:00AM- 5:30:00AM 5:00:00AM- 5:30:00AM 5:00:00AM- 5:30:00AM 5:00:00AM- 5:30:00AM 6:00:00AM- 6:30:00AM 6:00:00AM- 6:30:00AM	Per week (4), Tu, We, Th, Fr Per week (4), Tu, We, Th, Fr	10/16/12 5:09AM (Tu) 10/17/12 5:08AM (We)		EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12Z151H	\$425.00	
5:00:00AM- 5:30:00AM 5:00:00AM- 5:30:00AM 6:00:00AM- 6:30:00AM 6:00:00AM- 6:30:00AM	Per week (4),Tu,We,Th,Fr		00:30				1
5:00:00AM- 5:30:00AM 6:00:00AM- 6:30:00AM 6:00:00AM- 6:30:00AM		10/10/17 5-144M (Th)		EYEWITNESS NEWS DAYBREAK	OFA12Z151H	\$425.00	
6:00:00AM- 6:30:00AM 6:00:00AM- 6:30:00AM	Per week (4).Tu.We.Th.Fr	10/18/12 5:14AM (Th)	00:30	5A-6A EYEWITNESS NEWS DAYBREAK	OFA12Z151H	\$425.00	
6:00:00AM- 6:30:00AM		10/19/12 5:09AM (Fr)	00:30	5A-6A EYEWITNESS NEWS DAYBREAK	OFA12G145H	\$425.00	
	Per week (4), Tu, We, Th, Fr	10/16/12 6:22AM (Tu)	00:30	5A-6A EYEWITNESS NEWS DAYBREAK	OFA12Z151H	\$1175.00	
6:00:00AM- 6:30:00AM	Per week (4), Tu, We, Th, Fr	10/17/12 6:24AM (We)	00:30	6A EYEWITNESS NEWS DAYBREAK	OFA12Z151H	\$1175.00	
	Per week (4), Tu, We, Th, Fr	10/18/12 6:23AM (Th)		6A EYEWITNESS NEWS DAYBREAK	OFA122151H		
6:00:00AM- 6:30:00AM		10/19/12 6:08AM (Fr)		6A		\$1175.00	
				EYEWITNESS NEWS DAYBREAK 6A	OFA12G145H	\$1175.00	
7:00:00AM- 8:00:00AM		10/16/12 7:29AM (Tu)		GOOD MORNING AMERICA 7A-8A	OFA122151H	\$1075.00	
7:00:00AM- 8:00:00AM		10/16/12 7:59AM (Tu)		GOOD MORNING AMERICA 7A-8A	OFA122151H	\$1075.00	
7:00:00AM- 8:00:00AM		10/17/12 7:29AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12Z151H	\$1075.00	
7:00:00AM- 8:00:00AM		10/17/12 7:59AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12Z151H	\$1075.00	
7:00:00AM- 8:00:00AM		10/18/12 7:27AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12Z151H	1075.00	
7:00:00AM- 8:00:00AM	Day, Tu- 2, W-2, Th- 2, F-2	10/18/12 7:59AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12Z151H	\$1075.00	
7:00:00AM- 8:00:00AM	Day, Tu- Z, W-2, Th- 2, F-2	10/19/12 7:28AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12G145H	\$1075.00	
7:00:00AM- 8:00:00AM	Day, Tu- 2, W- 2, Th- 2, F-2	10/19/12 7:59AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12G145H	\$1075.00	
6:00:00AM- 7:00:00AM	Day,Sa-1	10/20/12 6:44AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY	OFA12G145H	\$300.00	
8:00:00AM- 9:00:00AM	Day,Sa-1	10/20/12 8:56AM (Sa)	00:30	Good Morning America Saturday	OFA12G145H	\$625.00	
6:00:00AM- 7:00:00AM	Day,Su-1	10/21/12 6:44AM (Su)	00:30	EYEWITNESS NEWS SUNDAY	OFA12G145H	\$275.00	
8:00:00AM- 9:00:00AM	Day,Su-1	10/21/12 8:27AM (Su)	00:30	6-8A GOOD MORNING AMERICA	OFA12G145H	\$800.00	
9:00:00AM-10:00:00AM	Per week (4), Tu, We, Th, Fr	10/16/12 9:30AM (Tu)	00:30	SUNDAY LIVE! WITH KELLY	OFA12Z151H	\$375.00	
9:00:00AM-10:00:00AM		10/17/12 9:43AM (We)		LIVE! WITH KELLY	4		
9:00:00AM-10:00:00AM		10/18/12 9:41AM (Th)		LIVE! WITH KELLY	OFA122151H	\$375.00	
9:00:00AM-10:00:00AM		10/19/12 9:38AM (Fr)		LIVE! WITH KELLY	OFA12Z151H	\$375.00	
10:00:00AM-11:00:00AM			1		OFA12G145H	\$375.00	
		10/16/12 10:23AM (Tu)		KATTE COURIC	OFA12Z151H	\$375.00	
10:00:00AM-11:00:00AM		10/17/12 10:56AM (We)		KATIE COURIC	OFA122151H	\$375.00	
10:00:00AM-11:00:00AM	-	10/18/12 10:56AM (Th)	1	KATIE COURIC	OFA12Z151H	\$375.00	
10:00:00AM-11:00:00AM		10/19/12 10:56AM (Fr)		KATTE COURTC	OFA12G145H	\$375.00	
11:00:00AM-12:00:00PM		10/16/12 11:31AM (Tu)		The View	OFA12Z151H	\$675.00	
11:00:00AM-12:00:00PM		10/17/12 11:36AM (We)		The View	OFA12Z151H	\$675.00	
11:00:00AM-12:00:00PM		10/18/12 11:34AM (Th)	00:30	The View	OFA12Z151H	\$675.00	
11:00:00AM-12:00:00PM		10/19/12 11:32AM (Fr)		The View	OFA12G145H	\$675.00	
12:00:00PM- 1:00:00PM		10/16/12 12:51PM (Tu)	00:30	EYEWITNESS NEWS 12P	OFA122151H	\$375.00	
12:00:00PM- 1:00:00PM	Per week (4), Tu, We, Th, Fr	10/17/12 12:58PM (We)	00:30	EYEWITNESS NEWS 12P	OFA12Z151H	\$375.00	
12:00:00PM- 1:00:00PM	Per week (4),Tu,We,Th,Fr	10/18/12 12:57PM (Th)	00:30	EYEWITNESS NEWS 12P	OFA12Z151H	\$375.00	
12:00:00PM- 1:00:00PM	Per week (4),Tu,We,Th,Fr	10/19/12 12:24PM (Fr)	00:30	EYEWITNESS NEWS 12P	OFA12G145H	\$375.00	
12:00:00PM-12:30:00PM	† Day, Su-1	10/21/12 12:14PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	OFA12G145H	\$275.00	
3:00:00PM- 4:00:00PM	Per week (3), Tu, We, Th, Fr	10/16/12 3:44PM (Tu)	00:30	DR. PHIL	OFA12Z151H	\$375 00	
	Per week (3), Tu, We, Th, Fr	10/17/12 3:49PM (We)	00:30	DR. PH1L	OFA12Z151H		
1 1 1	2:00:00PM- 1:00:00PM 2:00:00PM- 1:00:00PM 2:00:00PM- 1:00:00PM 2:00:00PM-12:30:00PM	2:00:00PM- 1:00:00PM Per week (4), Tu, We, Th, Fr 2:00:00PM- 1:00:00PM Per week (4), Tu, We, Th, Fr Per week (4), Tu, We, Th, Fr 2:00:00PM-12:30:00PM Per week (3), Tu, We, Th, Fr Per week (3), Tu, We, Th, Fr	2:00:00PM- 1:00:00PM Per week (4), Tu, We, Th, Fr 10/17/12 12:58PM (We) 2:00:00PM- 1:00:00PM Per week (4), Tu, We, Th, Fr 10/18/12 12:57PM (Th) 2:00:00PM- 1:00:00PM Per week (4), Tu, We, Th, Fr 10/19/12 12:24PM (Fr) 2:00:00PM-12:30:00PM Day, Su-1 10/21/12 12:14PM (Su) 8:00:00PM-4:00:00PM Per week (3), Tu, We, Th, Fr 10/16/12 3:44PM (Tu)	2:00:00PM- 1:00:00PM Per week (4),Tu,We,Th,Fr 10/17/12 12:58PM (We) 00:30 2:00:00PM- 1:00:00PM Per week (4),Tu,We,Th,Fr 10/18/12 12:57PM (Th) 00:30 2:00:00PM- 1:00:00PM Per week (4),Tu,We,Th,Fr 10/19/12 12:24PM (Fr) 00:30 2:00:00PM- 12:30:00PM Day,Su-1 10/21/12 12:14PM (Su) 00:30 8:00:00PM- 4:00:00PM Per week (3),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30	2:00:00PM- 1:00:00PM Per week (4),Tu,We,Th,Fr 10/17/12 12:58PM (We) 00:30 EYEWITNESS NEWS 12P 2:00:00PM- 1:00:00PM Per week (4),Tu,We,Th,Fr 10/18/12 12:57PM (Th) 00:30 EYEWITNESS NEWS 12P 2:00:00PM- 1:00:00PM Per week (4),Tu,We,Th,Fr 10/19/12 12:24PM (Fr) 00:30 EYEWITNESS NEWS 12P 2:00:00PM-12:30:00PM Day,Su-1 10/21/12 12:14PM (Su) 00:30 EYEWITNESS NEWS 12P SA-SU 00:00PM- 4:00:00PM Per week (3),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30 DR. PHIL	2:00:00PM- 1:00:00PM Per week (4),Tu,We,Th,Fr 10/17/12 12:58PM (We) 00:30 EYEWITNESS NEWS 12P OFA12Z151H 2:00:00PM- 1:00:00PM Per week (4),Tu,We,Th,Fr 10/18/12 12:57PM (Th) 00:30 EYEWITNESS NEWS 12P OFA12Z151H 2:00:00PM- 1:00:00PM Per week (4),Tu,We,Th,Fr 10/19/12 12:24PM (Fr) 00:30 EYEWITNESS NEWS 12P OFA12Z145H 2:00:00PM-12:30:00PM	2:00:00PM- 1:00:00PM Per week (4),Tu,We,Th,Fr 10/17/12 12:58PM (We) 00:30 EYEWITNESS NEWS 12P OFA 22151H \$375.00 2:00:00PM- 1:00:00PM Per week (4),Tu,We,Th,Fr 10/18/12 12:57PM (Th) 00:30 2:00:00PM- 1:00:00PM Per week (4),Tu,We,Th,Fr 10/19/12 12:24PM (Fr) 00:30 2:00:00PM- 1:23:00PM Per week (4),Tu,We,Th,Fr 10/19/12 12:24PM (Su) 00:30 2:00:00PM- 12:30:00PM Per week (4),Tu,We,Th,Fr 10/19/12 12:14PM (Su) 00:30 3:00:00PM- 4:00:00PM Per week (3),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30 3:00:00PM- 4:00:00PM Per week (3),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30 3:00:00PM- 4:00:00PM Per week (3),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30 3:00:00PM- 4:00:00PM Per week (3),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30 3:00:00PM- 4:00:00PM Per week (3),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30 3:00:00PM- 4:00:00PM Per week (3),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30 3:00:00PM- 4:00:00PM Per week (3),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30 3:00:00PM- 4:00:00PM Per week (3),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30 3:00:00PM- 4:00:00PM Per week (4),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30 3:00:00PM- 4:00:00PM Per week (4),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30 3:00:00PM- 4:00:00PM Per week (4),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30 3:00:00PM- 4:00:00PM Per week (4),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30 3:00:00PM- 4:00:00PM Per week (4),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30 3:00:00PM- 4:00:00PM Per week (4),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30 3:00:00PM- 4:00:00PM Per week (4),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30 3:00:00PM- 4:00:00PM Per week (4),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30 3:00:00PM- 4:00:00PM Per week (4),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30 3:00:00PM- 4:00:00PM Per week (4),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30 3:00:00PM- 4:00:00PM Per week (4),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30 3:00:00PM- 4:00:00PM Per week (4),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30 3:00:00PM- 4:00:00PM Per week (4),Tu,We,Th,Fr 10/16/12 3:44PM (Tu) 00:30 3:00:00PM- 4:00:00PM Per week (4),Tu,We,Th,Fr 10/16



Attn: Accounting

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Washington, DC 20007

Greer, Margolis, Mitchell & Associates

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Advertiser Agency Buyer Salesperson Pol/B Obama/D/Pre/US (16256) Greer, Margolis, Mitchell & Associ(2890)

BASSETT, LAURA

Telerep/Philadelphia, Philadelphia (1057) ph: (555) 555-5555

Political - Federal Candidate (1067) 1537/OBAMA FOR AMERICA (134149)

1537/06260355

Demo Revision Comments

Product

Acct Types

Est/Headline

Brand

National/Political

OBAMA FOR AMERICA

Invoice 645190 Inv Date 10/28/2012 Terms Net 30 Contract 325176 Bill Type Standard Period 10/1/2012 - 10/28/2012

CO-OP/Order Type

No/Normal

Package

Gen. Da 10/31/2012 11:29:59AM

AgB

DUPLICATE INVOICE

.ine	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISC1	Amount Rema	arks
4.1	Spot	3:00:00PM- 4:00:00PM	Per week (3),Tu,We,Th,Fr	10/18/12 3:56PM (Th)	00.30	DR. PHIL	OFA12Z151H	\$375.00	
5.1	Spot	4:00:00PM- 5:00:00PM	Per week (4),Tu,We,Th,Fr	10/16/12 4:13PM (Tu)	00:30	DR. OZ SHOW	OFA12Z151H	\$825.00	
5.1	5pot	4:00:00PM- 5:00:00PM	Per week (4), Tu, We, Th, Fr	10/17/12 4:13PM (We)	00:30	DR. OZ SHOW	OFA12Z151H	\$825.00	
5.1	Spot	4:00:00PM- 5:00:00PM	Per week (4),Tu,We,Th,Fr	10/18/12 4:13PM (Th)	00:30	DR. OZ SHOW	OFA12Z151H	\$825.00	
15.1	Spot	4:00:00PM- 5:00:00PM	Per week (4),Tu,We,Th,Fr	10/19/12 4:15PM (Fr)	00:30	DR. OZ SHOW	OFA12G145H	\$825.00	
16.1	5pot	5:00:00PM- 5:30:00PM	Per week (4),Tu,We,Th,Fr	10/16/12 5:29PM (Tu)	00:30	EYEWITNESS NEWS 5P	OFA12Z151H	1200.00	
16.1	Spot	5:00:00PM- 5:30:00PM	Per week (4),Tu,We,Th,Fr	10/17/12 5:28PM (We)	00:30	EYEWITNESS NEWS 5P	OFA12Z151H	1200.00	
16.1	5pot	5:00:00PM- 5:30:00PM	Per week (4),Tu,We,Th,Fr	10/18/12 5:28PM (Th)	00:30	EYEWITNESS NEWS 5P	OFA12Z151H	1200.00	
6.1	5pot	5:00:00PM- 5:30:00PM	Per week (4),Tu,We,Th,Fr	10/19/12 5:13PM (Fr)	00:30	EYEWITNESS NEWS 5P	OFA12G145H	§1200.00	
7.1	Spot	5:30:00PM- 6:00:00PM	Per week (4),Tu,We,Th,Fr	10/16/12 5:52PM (Tu)	00:30	EYEWITNESS NEWS 530P	OFA12Z151H	1300.00	
7.1	5pot	5:30:00PM~ 6:00:00PM	Per week (4),Tu,We,Th,Fr	10/17/12 5:52PM (We)	00:30	EYEWITNESS NEWS 530P	OFA12Z151H	1300.00	
7.1	Spot	5:30:00PM- 6:00:00PM	Per week (4),Tu,We,Th,Fr	10/18/12 5:53PM (Th)	00:30	EYEWITNESS NEWS 530P	OFA12Z151H	1300.00	
7.1	5pot	5:30:00PM- 6:00:00PM	Per week (4),Tu,We,Th,Fr	10/19/12 5:44PM (Fr)	00:30	EYEWITNESS NEWS 530P	OFA12G145H	\$1300.00	
18.1	5pot	6:00:00PM- 6:30:00PM	Per week (6),Tu,We,Th,Fr	10/16/12 6:13PM (Tu)	00:30	EYEWITNESS NEWS 6P	OFA127151H	\$1500.00	
18.1	5pot	6:00:00PM- 6:30:00PM	Per week (6),Tu,We,Th,Fr	10/16/12 6:28PM (Tu)	l l	EYEWITNESS NEWS 6P	OFA12Z151H	\$1500.00	
8.1	Spot	6:00:00PM- 6:30:00PM	Per week (6),Tu,We,Th,Fr	10/17/12 6:28PM (We)	00:30		OFA12Z151H	\$1500.00	
8.1	Spot	6:00:00PM- 6:30:00PM	Per week (6),Tu,We,Th,Fr	10/18/12 6:29PM (Th)	00:30	EYEWITNESS NEWS 6P	OFA122151H	\$1500.00	
18.1	5pot	6:00:00PM- 6:30:00PM	Per week (6),Tu,We,Th,Fr	10/19/12 6:14PM (Fr)	00:30	EYEWITNESS NEWS 6P	OFA12G145H	\$1500.00	
18.1	Spot	6:00:00PM- 6:30:00PM	Per week (6),Tu,We,Th,Fr	10/19/12 6:29PM (Fr)	00:30	EYEWITNESS NEWS 6P	OFA12G145H	\$1500.00	
9.1	Spot	7:00:00PM- 7:30:00PM	Day,5a-1	10/20/12 7:36PM (Sa)	00:30	EYEWITNESS NEWS 7P	OFA12G145H	\$490.00	
0.1	Spot	6:00:00PM- 6:30:00PM	Day,Su-1	10/21/12 6:29PM (5u)	00:30	SATURDAY			
21.1	Spot	7:00:00PM- 7:30:00PM	Per week (4),Tu,We,Th,Fr	10/17/12 7:10PM (We)	1	EYEWITNESS NEWS 6P SA-SU	OFA12G145H	\$1000.00	
1.1	Spot	7:00:00PM- 7:30:00PM	Per week (4),Tu,We,Th,Fr		00:30		OFA122151H	\$1600.00	
1.1				10/17/12 7:26PM (We)		INSIDE EDITION	OFA122151H	1600.00	
1.1	5pot 5pot	7:00:00PM- 7:30:00PM	Per week (4), Tu, We, Th, Fr	10/18/12 7:26PM (Th)	1	INSIDE EDITION	OFA12Z151H	\$1600.00	
2.1	Spot Spot	7:00:00PM- 7:30:00PM	Per week (4),Tu,We,Th,Fr	10/19/12 7:27PM (Fr)		INSIDE EDITION	OFA12G145H	\$1600.00	
2.1	Spot	7:30:00PM- 7:56:00PM 7:30:00PM- 7:56:00PM	Per week (4),Tu,We,Th,Fr	10/17/12 7:49PM (We)		ENTERTAINMENT TONIGHT	OFA12Z151H	1600.00	
2.1			Per week (4),Tu,We,Th,Fr Per week (4),Tu,We,Th,Fr	10/18/12 7:40PM (Th)	00:30		OFA122151H	\$1600.00	
	5pot	7:30:00PM- 7:56:00PM		10/18/12 7:56PM (Th)		ENTERTAINMENT TONIGHT	OFA12Z151H	\$1600.00	
3.1	Spot Spot	7:30:00PM- 7:56:00PM 11:35:00PM-12:02:00AM	Per week (4),Tu,We,Th,Fr	10/19/12 7:48PM (Fr)		ENTERTAINMENT TONIGHT	OFA12G145H	1600.00	
3.1		11:35:00PM-12:02:00AM	Per week (4),Tu,We,Th	10/16/12 12:04AM (Tu)		Nightline	OFA12Z151H	\$700.00	
3.1	5pot		Per week (4),Tu,We,Th	10/16/12 11:56PM (Tu)	00:30		OFA12Z151H	\$700,00	
3.1	Spot	11:35:00PM-12:02:00AM	Per week (4),Tu,We,Th	10/17/12 11:56PM (We)	00:30	-	OFA12Z151H	\$700.00	
	5pot Spot	11:35:00PM-12:02:00AM		10/18/12 11:57PM (Th)		Nightline	OFA12Z151H	\$700,00	
4.1	5pot	8:00:00PM-10:00:00PM	Day,M-2	10/22/12 8:25PM (Mo)	00:30		OFA12G145H	6000.00	
4.1	Spot	8:00:00PM-10:00:00PM	Day,M-2	10/22/12 8:35PM (Mo)	00:30		OFA120145H	6000,00	
25.1	Spot	10:00:00PM-11:00:00PM	Day,M-1	10/22/12 10:57PM (Mo)	00:30	ABC NEWS YOUR VOICE, YOUR VOTE	OFA12G145H	4500.00	
6.0	5pot			10/16/12			2 preenipts @	\$0.00 Program Change	
27.1	Spot	10:00:00PM-11:00:00PM	Day,Tu-1	10/16/12 10:59PM (Tu)	00:30	ABC NEWS YOUR VOICE, YOUR	\$6000.00 OFA12Z151H	\$5600.00	
28 1	Enst	9:20:00DM 0:00:00	Dow W. 1			VOTE			
8.1	Spot	8:30:00PM- 9:00:00PM	Day,W-1	10/17/12 8:50PM (We)	00:30	THE NEIGHBORS	OFA12Z151H	5000.00	



WSOC-TV P.O. Box 37001 Charlotte, NC 28237 ph: (704) 335-4800 fx: (704) 335-4960 Advertiser Agency Buyer Salesperson Pol/B Obama/D/Pre/US (16256) Greer, Margolis, Mitchell & Associ(2890)

BASSETT, LAURA

Telerep/Philadelphia, Philadelphia (1057)

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Political - Federal Candidate (1067) 1537/OBAMA FOR AMERICA (134149)

National/Political 1537/06260355

OBAMA FOR AMERICA

Demo Revision Comments

Product

Acct Types

Est/Headline

Brand

CO-OP/Order Type

No/Normal

10/1/2012 - 10/28/2012

Package

Invoice

Inv Date

Contract

Bill Type

Period

Terms

Gen. Date 10/31/2012 11:29:59AM

645190

Net 30

325176

Standard

10/28/2012

Greer, Margolis, Mitchell & Associates Attn: Accounting 3050 K Street NW Washington, DC 20007

Charlotte (WSOC)

AgB

DUPLICATE INVOICE

9.1 0.1 1.1	Spot	9:00:00PM- 9:30:00PM	W. 111 a						
			Day, W-1	10/17/12 9.19PM (We)	00:30	MODERN FAMILY	OFA12Z151H	\$7500.00	1
.1	Spot	10:00:00PM-11:00:00PM	Day,W-1	10/17/12 10:33PM (We)	00:30	NASHVILLE	OFA12Z151H	£4300.00	
	Spot	8:00:00PM- 9:00:00PM	Day,Th-1	10/18/12 8:22PM (Th)	00:30	LAST RESORT	OFA12Z151H	£4000.00	
2.1	Spot	9:00:00PM-10:00:00PM	Day, Th-1	10/18/12 9:41PM (Th)	00:30	GREY'S ANATOMY	OFA12Z151H	6500.00	
3.1	Spot	10:00:00PM-11:00:00PM	Day,Th-1	10/18/12 10:40PM (Th)	00:30	SCANDAL	OFA12Z151H	5000.00	
4.1	Spot	8:00:00PM- 9:00:00PM	Day, F-1	10/19/12 8:45PM (Fr)	00:30	SHARK TANK	OFA12G145H	\$2000.00	
5.1	Spot	9:00:00PM-10:00:00PM	Day,F-1	10/19/12 9:40PM (Fr)	00:30	WHAT WOULD YOU DO?	OFA12G145H	3000.00	
6.1	Spot	10:00:00PM-11:00:00PM	Day,F-1	10/19/12 10:50PM (Fr)	00:30	20/20	OFA12G145H	3700.00	
7.1	Spot	7:00:00PM- 8:00;00PM	Day,Su-1	10/21/12 7:43PM (Su)	00:30	America's Funniest Home Videos	OFA12G145H	\$2500.00	
8.2	Spot	8:00:00PM- 9:00:00PM	Day,Su-2	10/21/12 8:19PM (Su)	00:30	ONCE UPON A TIME	OFA12G145H	\$6000.00	
8.2	Spot	8:00:00PM- 9:00:00PM	Day,Su-2	10/21/12 8:39PM (Su)	00:30	ONCE UPON A TIME	OFA12G145H	\$6000.00	
9.1	Spot	9:00:00PM-10:00:00PM	Day,Su-1	10/21/12 9:20PM (Su)	00:30	REVENGE	OFA12G145H	\$6500.00	
0.1	Spot	11:00:00PM-11:35:00PM	Per week (6),Tu,We,Th,Fr,Su	10/16/12 11:14PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12Z151H	\$1200.00	
0.1	Spot	11:00:00PM-11:35:00PM	Per week (6),Tu,We,Th,Fr,Su	10/16/12 11:34PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12Z151H	\$1200.00	
0.1	Spot	11:00:00PM-11:35:00PM	Per week (6), Tu, We, Th, Fr, Su	10/17/12 11:27PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12Z151H	\$1200.00	
0.1	Spot	11:00:00PM-11:35:00PM	Per week (6),Tu,We,Th,Fr,Su	10/18/12 11:14PM (Th)		EYEWITNESS NEWS 11P M-SU	OFA12Z151H	\$1200.00	
0.1	Spot	11:00:00PM-11:35:00PM	Per week (6), Tu, We, Th, Fr, Su	10/19/12 11:23PM (Fr)	00:30		OFA12C145H	\$1,200.00	
0.1	Spot	11:00:00PM-11:35:00PM	Per week (6),Tu,We,Th,Fr,Su	10/21/12 11:27PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12C145H	\$1200.00	
4.1	Spot	9:00:00AM-10:00:00AM	Per week (1),Mo	10/22/12 9:43AM (Mo)		LIVE! WITH KELLY	OFA12C145H	\$375.00	
5.1	Spot	10:00:00AM-11:00:00AM	Per week (1),Mo	10/22/12 10:23AM (Mo)		KATIE COURIC	OFAL2G145H	\$375.00	
6.1	Spot	11:00:00AM-12:00:00PM	Per week (1),Mo	10/22/12 11:44AM (Mo)		The View	OFAL2G145H	\$675.00	
7.1	Spot	12:00:00PM- 1:00:00PM	Per week (1),Mo	10/22/12 12:24PM (Mo)	00:30		OFA12G145H	\$375.00	
8.1	Spot	4:00:00PM- 5:00:00PM	Per week (1),Mo	10/22/12 4:38PM (Mo)		DR. OZ SHOW	OFAL2G145H		
9.1	Spot	5:00:00PM- 5:30:00PM	Per week (1),Mo	10/22/12 5:13PM (Mo)		EYEWITNESS NEWS 5P	OFA12G145H	\$825.00	
0.1	Spot	5:30:00PM- 6:00:00PM	Per week (1), Mo	10/22/12 5:41PM (Mo)		EYEWITNESS NEWS 530P	OFA12G145H	\$1200.00	
1.1	Spot	6:00:00PM- 6:30:00PM	Per week (1),Mo	10/22/12 6:23PM (Mo)		EYEWITNESS NEWS 6P	4	\$1300.00	
2.1	Spot	7:00:00PM- 7:30:00PM	Per week (1),Mo	10/22/12 7:25PM (Mo)		INSIDE EDITION	OFA12G145H OFA12G145H	\$1500.00	
3.1	Spot	7:30:00PM- 7:56:00PM	Per week (1),Mo	10/22/12 7:56PM (Mo)		ENTERTAINMENT TONIGHT		\$1,600.00	
4.1	5 pot	11:00:00PM-11:35:00PM	Per week (1),Mo	10/22/12 11:21PM (Mo)		EYEWITNESS NEWS 11P M-SU	OFAL2G145H	\$1600.00	
5.1	Spot	11:35:00PM-12:02:00AM	Per week (1),Mo	10/22/12 11:47PM (Mo)			OFAL2C145H	\$1,200.00	
6.1	Spot	12:05:00AM-12:35:00AM				Nightline	OFA12C145H	\$700.00	
6.1	5 pot	12:05:00AM-12:35:00AM	_	10/19/12 12:24AM (Fr)	00:30	-	OFA120145H	\$700.00	
7.0	Spot	5:30:00AM-6:00:00AM		10/19/12 12:32AM (Fr)		Nightline	OFA12C145H	\$700.00	
,	Sport	5.50.00API - 0.00.00API	Per week (3),Tu,We,Th,Fr	10/17/12 5:28AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA122151H	\$425.00	
7.0	Spot	5:30:00AM- 6:00:00AM	Per week (3), Tu, We, Th, Fr	10/18/12 5:29AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK	OFA12Z151H	\$425.00	
7.0	Spot	5:30:00AM- 6:00:00AM	Per week (3),Tu,We,Th,Fr	10/19/12 5:44AM (Fr)	00:30	5A-6A EYEWITNESS NEWS DAY8REAK	OFA12G145H	\$425.00	
8.0	Spot	6:30:00AM- 7:00:00AM	Per week (3), Tu, We, Th, Fr	10/16/12 6:43AM (Tu)	00:30	5A-6A EYEWITNESS NEWS DAYBREAK	OFA12Z151H	\$1175.00	
8.0	Spot	6:30:00AM- 7:00:00AM	Per week (3), Tu, We, Th, Fr	10/18/12 6:44AM (Th)	00:30	6A	OFA12Z151H	\$1175.00	
8.0	Spot	6:30:00AM- 7:00:00AM	Per week (3),Tu,We,Th,Fr	10/19/12 6:44AM (Fr)		6A EYEWITNESS NEWS DAYBREAK	OFA12G145H		
9.0						6A		\$1175.00	
5.0	Sport.	7:00:00AM- 8:00:00AM	Support 2	10/22/12 7:25AM (Mo)	00.30	GOOD MORNING AMERICA 7A-8A	OFA12G145H	\$1075.00	



WSOC-TV P.O. Box 37001 Charlotte, NC 28237 ph: (704) 335-4800 fx: (704) 335-4960

Advertiser Agency Buyer Salesperson Pol/B Obama/D/Pre/US (16256) Greer, Margolis, Mitchell & Associ(2890)

Telerep/Philadelphia, Philadelphia (1057)

645190

Inv Date Terms

Invoic

10/28/2012 Net 30

Contract 325176 Bill Type Standard Period

10/1/2012 - 10/28/2012

No/Normal

Greer, Margolis, Mitchell & Associates Attn: Accounting

3050 K Street NW Washington, DC 20007

Product Brand Acct Types Political - Federal Candidate (1067) 1537/OBAMA FOR AMERICA (134149)

National/Political Est/Headline

Demo Revision 1537/06260355

BASSETT, LAURA

ph: (555) 555-5555

Comments

OBAMA FOR AMERICA

CO-OP/Order Type Package

Gen. Date 10/31/2012 11:29:59AM

AgB

Charlotte (WSOC)

DUPLICATE INVOICE

hari	otte (WS	SOC)		DUPLICATE IN	OICE				
Line	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/15CI	Amount	Remarks
0.0	Spot	7:00:00AM- 8:00:00AM	Day, M- 2	10/22/12 7:55AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12G145H	1075.00	i
.0	Spot	8:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/16/12 8:29AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12Z151H	\$975.00	
0.0	Spot	8:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/16/12 8:59AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12Z151H	\$975.00	
.0	Spot	8:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/17/12 8:29AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12Z151H	\$975.00	
.0	Spot	8:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/17/12 8:59AM (We)	00:30	GOOD MORNING AMERICA M-F	OFA12Z151H	\$975.00	
0	Spot	8:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/18/12 8:41AM (Th)	00:30	8A-9A GOOD MORNING AMERICA M-F 8A-9A	OFA12Z151H	\$975.00	
.0	Spot	8:00:00AM- 9:00:00AM	Day, Tu- 2, W- 2, Th- 2, F- 2	10/18/12 8:59AM (Th)	00:30	GOOD MORNING AMERICA M-F	OFA12Z151H	\$975.00	
.0	Spot	8:00:00AM- 9:00:00AM	Day,Tu- 2,W- 2,Th-2,F-2	10/19/12 8:41AM (Fr)	00:30	BA-9A GOOD MORNING AMERICA M-F	OFA12G145H	\$975.00	
.0	Spot	8:00:00AM- 9:00:00AM	Day, Tu-2, W-2, Th-2, F-2	10/19/12 8:55AM (Fr)		8A-9A GOOD MORNING AMERICA M-F	OFAX2G145H	\$975.00	
.0	Spot	8:00:00AM- 9:00:00AM	Day, M- 2	10/22/12 8:29AM (Mo)		BA-9A GOOD MORNING AMERICA M-F	OFA12G145H	\$975.00	
.0	Spot	8:00:00AM- 9:00:00AM	Day,M-2	10/22/12 8:59AM (Mo)	00:30	8A-9A GOOD MORNING AMERICA M-F	OFALZG145H	\$975.00	
.0	Spot	8:00:00PM-11:30:00PM	Day,Sa-2	10/20/12 12:00AM (Sa)	00.30	8A-9A Saturday Night Football	OFA12G145H	24 00.00	M/F For 26.0.1,26.0.2
.0	Spot	8:00:00PM-11:30:00PM	Day,Sa-2	10/20/12 10:16PM (Sa)	00:30	Saturday Night Football	OFA 20145H	2 00.00	M/© For 26,0.1,26 0.2
			l		1		Gross Total	\$191,115.00	Total Spots 12

shown on this invoice was taken from the official program log.

\$162,447.75